



KATLYN GOBLECK

GRAPHIC DESIGNER

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PROFILE

Graphic design specialist adept with creating powerful visual designs for multimedia and print. Expert in interdepartmental coordination and highly skilled in client and vendor relations. Professionally trained in a wide range of graphic design software programs including Adobe Creative Cloud and Microsoft Office.

EDUCATION

BACHELOR OF ARTS

Lindenwood University

- 2014 - 2018
- 3.35 GPA
- 2016 & 2017 Dean's List

SKILLS

ADOBE CREATIVE CLOUD

- Photoshop
- Fresco
- Illustrator
- Lightroom
- InDesign
- After Effects

MICROSOFT OFFICE

- PowerPoint
- Excel
- Word

HTML/CSS

EXPERIENCE

FREELANCE GRAPHIC DESIGNER

Multiple Locations

- Prioritized graphic workload and effectively coordinated multiple projects.
- Prepared unique branding materials such as logo designs and websites.
- Produced promotional print materials including fliers, brochures & t-shirts.
- Designed engaging graphics for social media platforms.

2015 - Present

SENIOR GRAPHIC DESIGN SPECIALIST

The Church Online - Pittsburgh, PA

- Assisted in daily review of team graphics and provided constructive criticism to improve designs.
- Communicated daily with multiple clients regarding project requests, edits & usage of hours.
- Created multiple designs daily for print and web.

2018 - 2021

GRAPHIC DESIGN INTERN

Edward Jones Headquarters - St. Louis, MO

- Developed an easy to navigate style guide for financial reports and data visualization.
- Executed a clean and professional brand image for the Firm Analytics team.
- Produced appealing presentations and email templates.

2016



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